



SENIOR UX DESIGNER

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Skills

UX Design

Interaction Design
Visual Design
Info Architecture
Wireframing
Rapid Prototyping
User Journeys

User Research

AB Testing
Contextual Inquiry
Card Sorting
Interviews
Surveys
Think-Alouds

Design Tools

Figma
Adobe XD
Sketch
Premiere
After Effects
Photoshop
Illustrator
HTML/CSS
Unity3D
Maya
JavaScript
Midjourney
Adobe Fresco
Procreate

Awards

ARTIST TO WATCH 2023

Giphy (of Meta), 2022
Awarded to 10 Global Artists

JOHN PORTER ART AWARD

Carnegie Mellon School of Art, 2019
Merit-Based Scholarship

ANNE DOWDEN ART AWARD

Carnegie Mellon School of Art, 2018

Education

CARNEGIE MELLON UNIVERSITY

B.S. in Human Computer Interaction, B.F.A. in Art
Aug 2016 - May 2020 | GPA 3.83/4.0 | Dean's List

Work Experience

ZS ASSOCIATES | Senior UX Designer

San Francisco, CA *Summer 2020-Present*

Lead and manage design projects for Microsoft & Genentech. Regularly present and execute design prototypes, storyboards, sketches, and animation to clients. Maintain design systems and collaborate with others in a high-paced environment.

ZS ASSOCIATES | UX Designer

San Francisco, CA *Summer 2020-Present*

Designed 30+ B2B sales dashboards for the executive leadership teams at the top 5 pharma companies bringing \$.25 M of work. Led the design, synthesized user research, and created a design system from scratch for a shipped networking mobile app.

GIPHY | Freelance Animator

San Francisco, CA *Winter 2022-Present*

Animated gif/sticker packs that are available in every major social media platform (TikTok, Instagram, etc). Named an "Artist to Watch 2023" and grew over 8M+ views in under 10 months.

SAP SUCCESSFACTORS | Product Design Intern

South San Francisco, CA *Summer 2019*

Redesigned and proposed new features for SuccessFactors which resulted in positive user feedback. Produced hi-fi interactive prototypes, and visual design for five projects.

DATAROBOT | Visual Designer

Redwood City, CA *Summer 2017-Summer 2019*

Created instructional designs, marketing graphics, videos, and strategized the redesign of the website. After introducing my graphics, this led to a 30% increase in the LinkedIn following.